

ENCUESTA DE SATISFACCIÓN

2021

4CONNETWORKER

@CIO

NOLA III

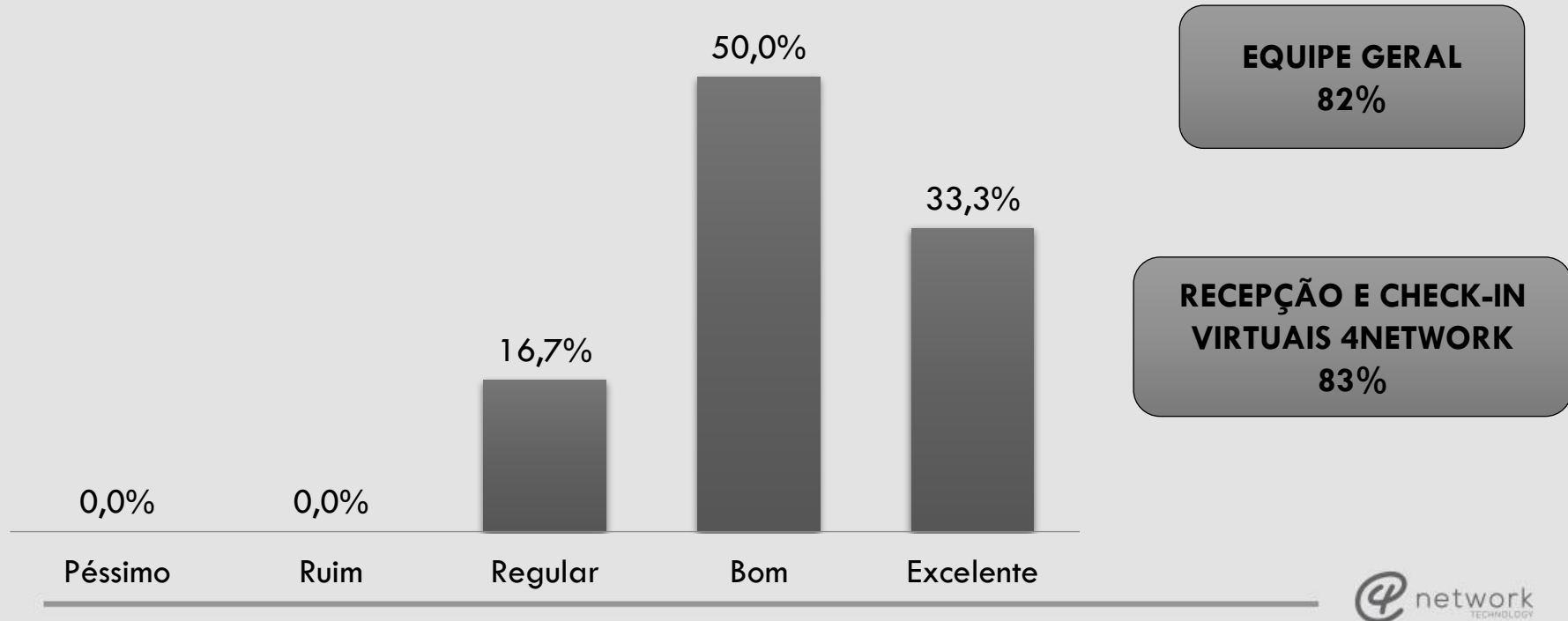
@network
TECHNOLOGY

- ✓ Evento realizado dia 06 de outubro de 2021.
- ✓ Para avaliação dos itens, foi considerada a escala de 1 a 5, sendo 1 péssimo e 5 excelente.
- ✓ A nota 3 (regular) é neutra, sendo desconsiderada nos cálculos da pesquisa.
- ✓ Equação de calculo dos índices:
$$\text{Índice} = (\text{soma do percentual de notas acima de 3}) - (\text{soma do percentual de notas abaixo de 3})$$
$$(BOM + EXCELENTE) - (PÉSSIMO + RUIM)$$

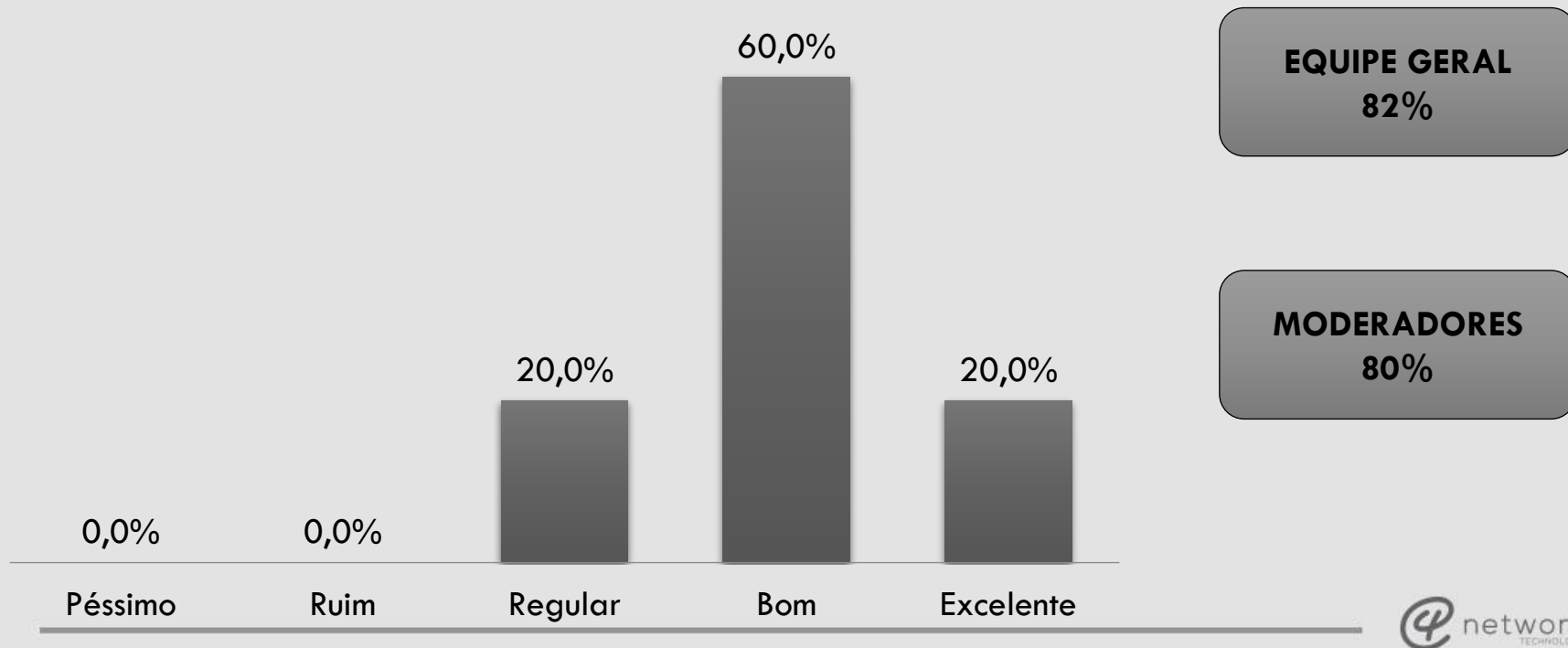
EQUIPE

The image features a dark purple background. In the center, the word "EQUIPE" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of white geometric elements: several large, thick arrows pointing in various directions (up-left, up-right, down-left, down-right), and numerous thinner, straight lines of varying lengths and orientations. The overall composition is modern and abstract.

EQUIPE: RECEPÇÃO E CHECK-IN VIRTUAIS 4NETWORK



EQUIPE: MODERADORES

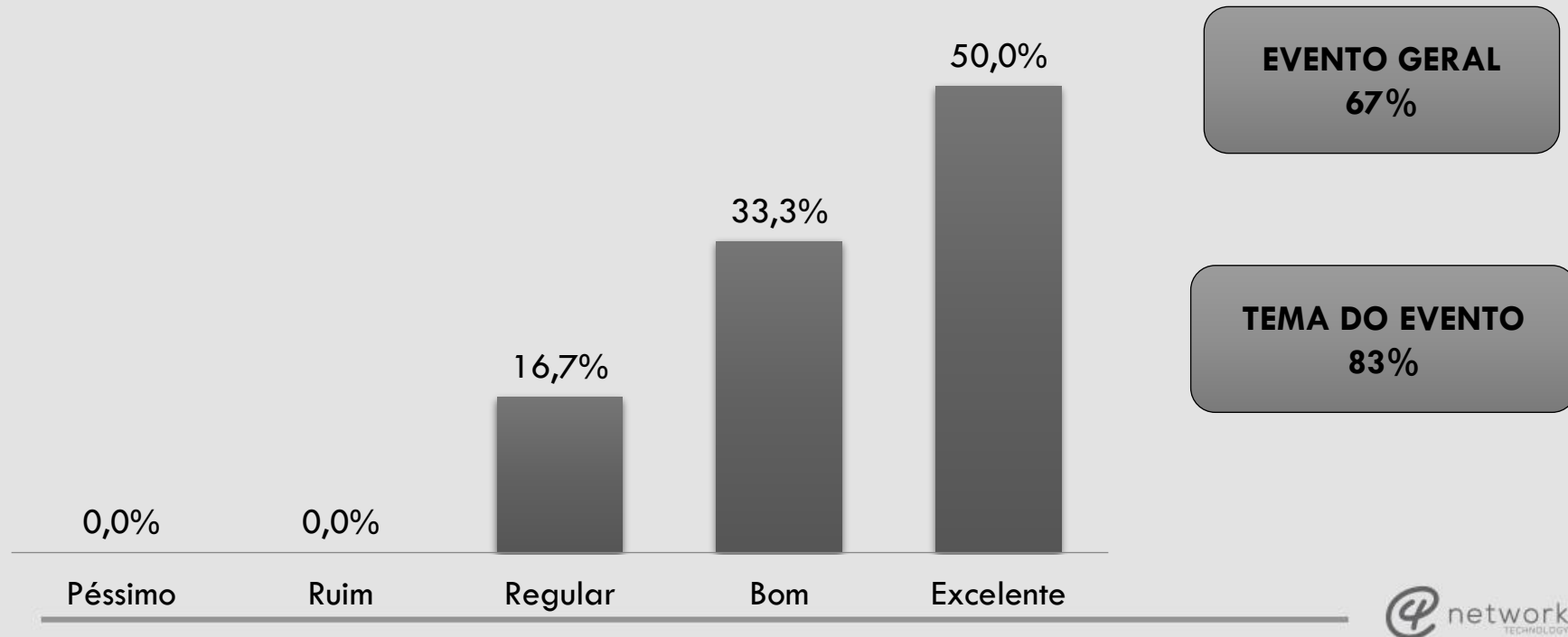


Observações:

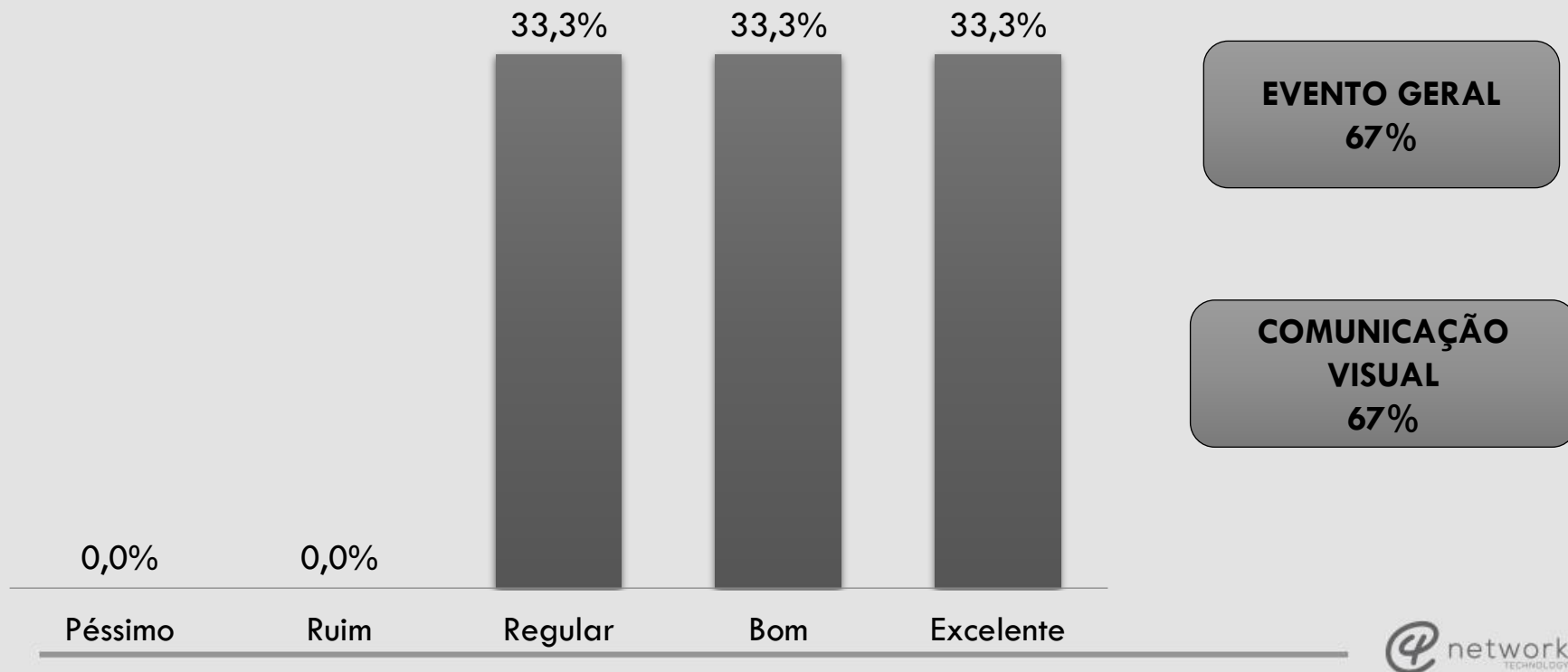
- “Me hubiera gustado iniciar con mas tiempo para poder entregar con mas tiempo algunos de los materiales y detalles de logistica.”
- “Creo que valdría la pena añadir nuestros datos de contacto en todas las diapositivas de la presentación, porque al final de las sesiones no hay tiempo para intercambiar datos...”

EVENTO

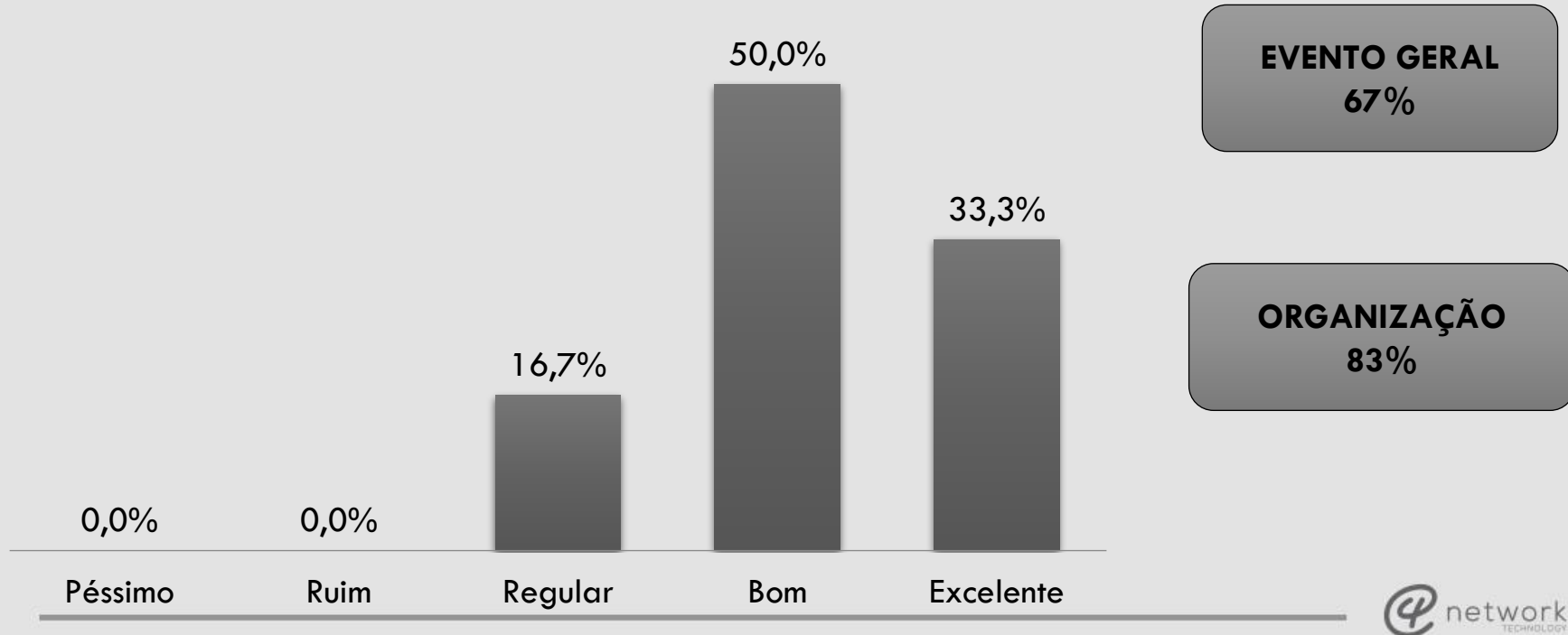
EVENTO: TEMA DO EVENTO



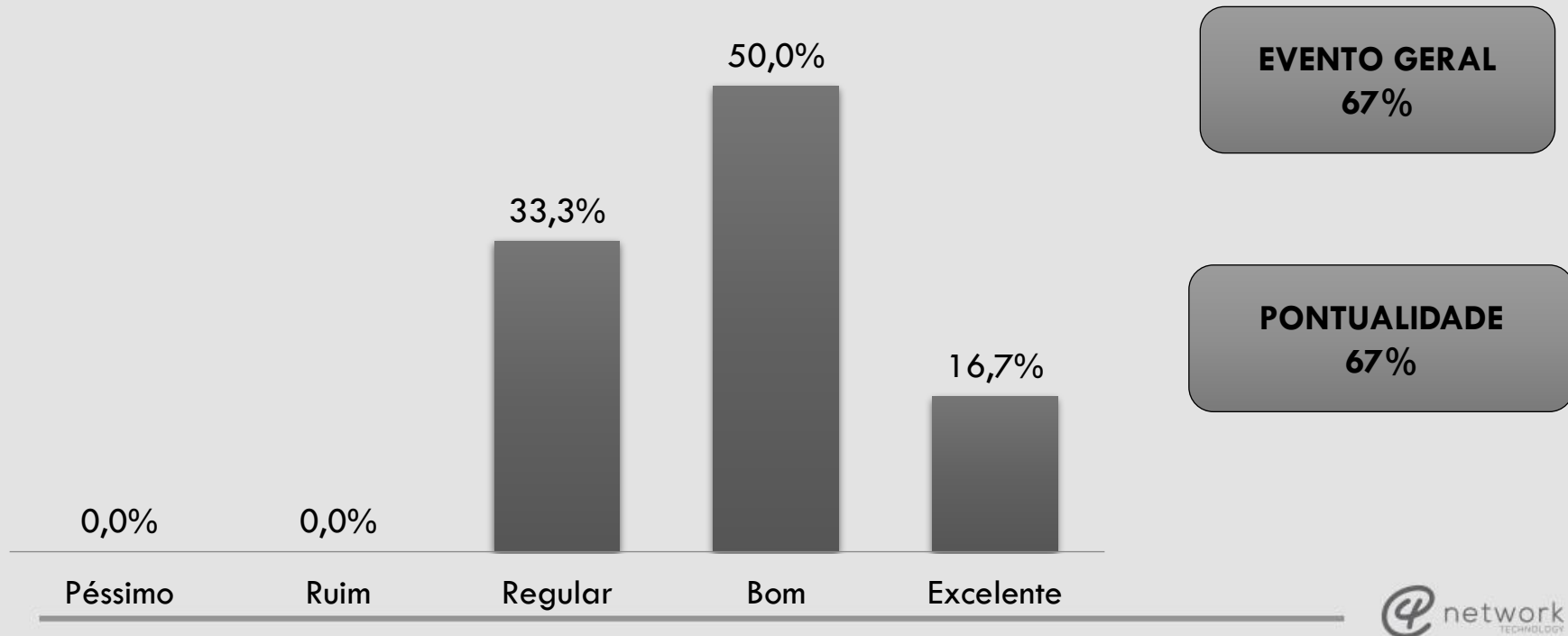
EVENTO: COMUNICAÇÃO VISUAL



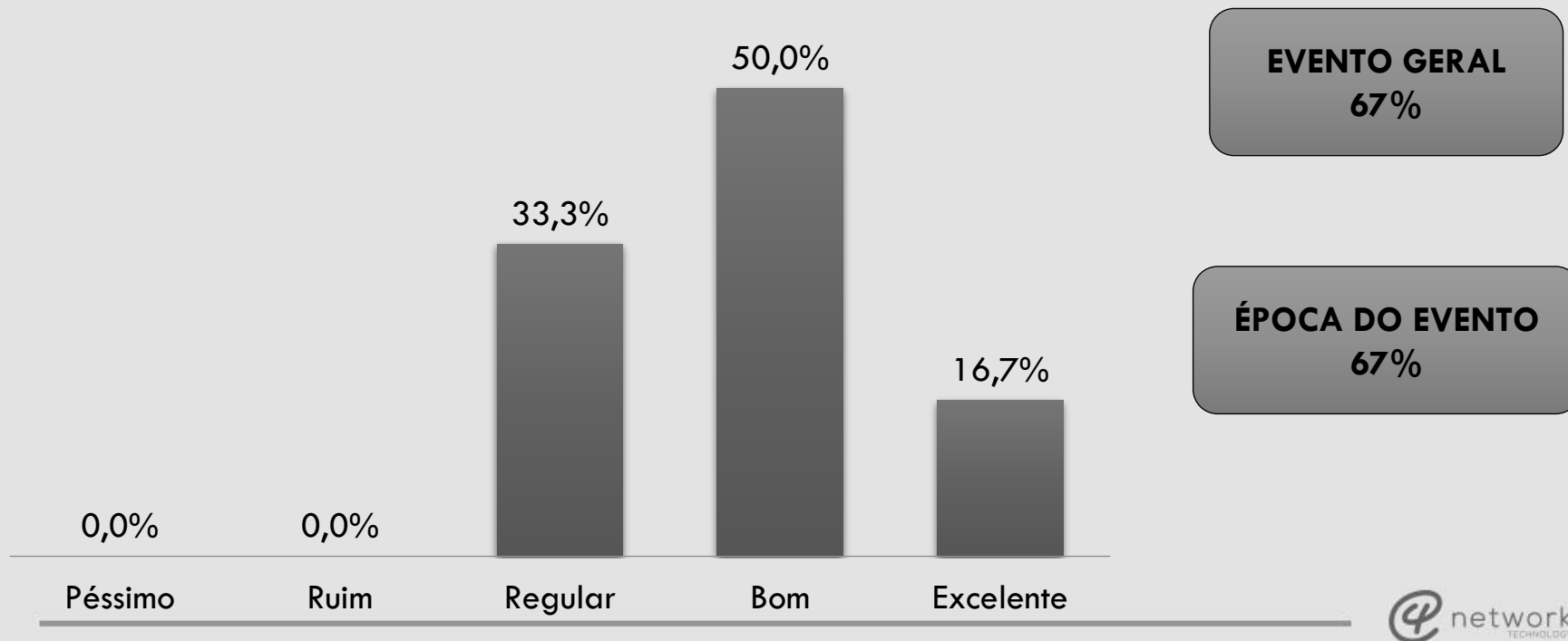
EVENTO: ORGANIZAÇÃO



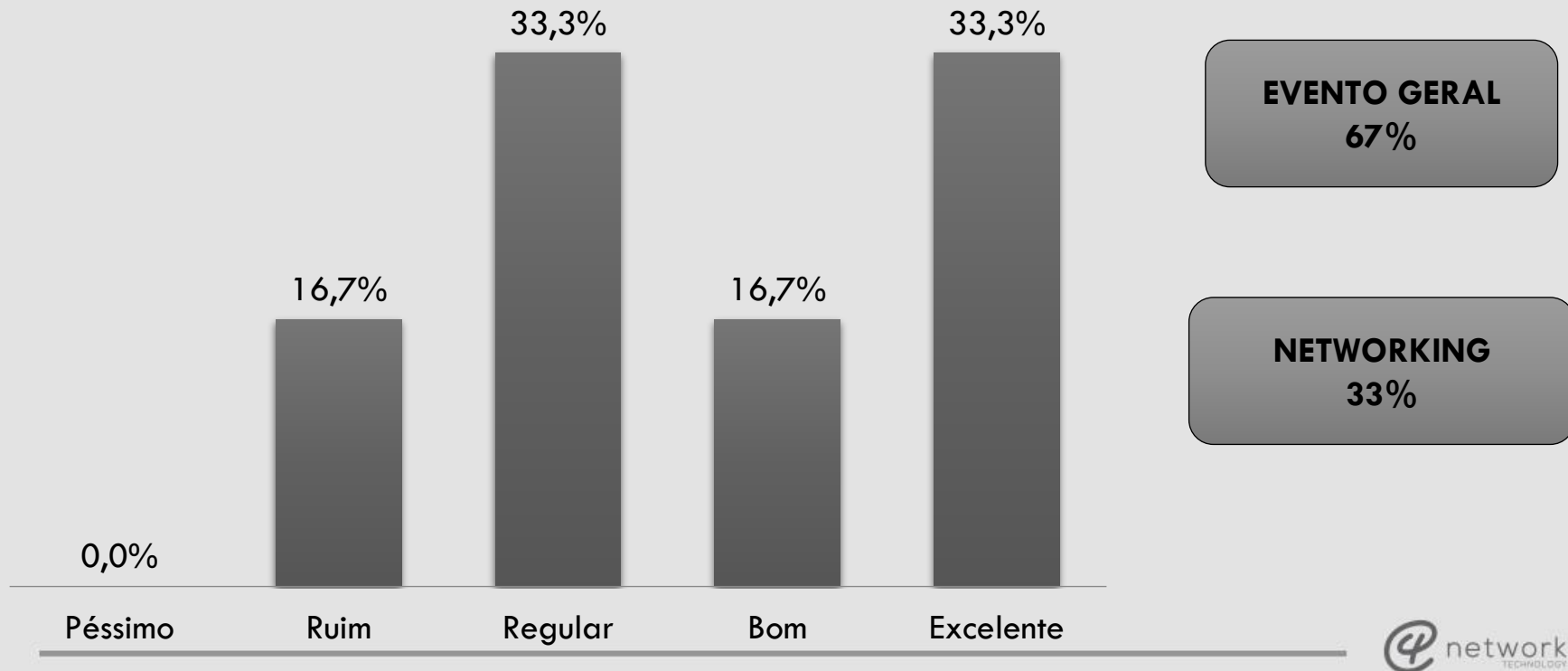
EVENTO: PONTUALIDADE



EVENTO: ÉPOCA DO EVENTO



EVENTO: NETWORKING



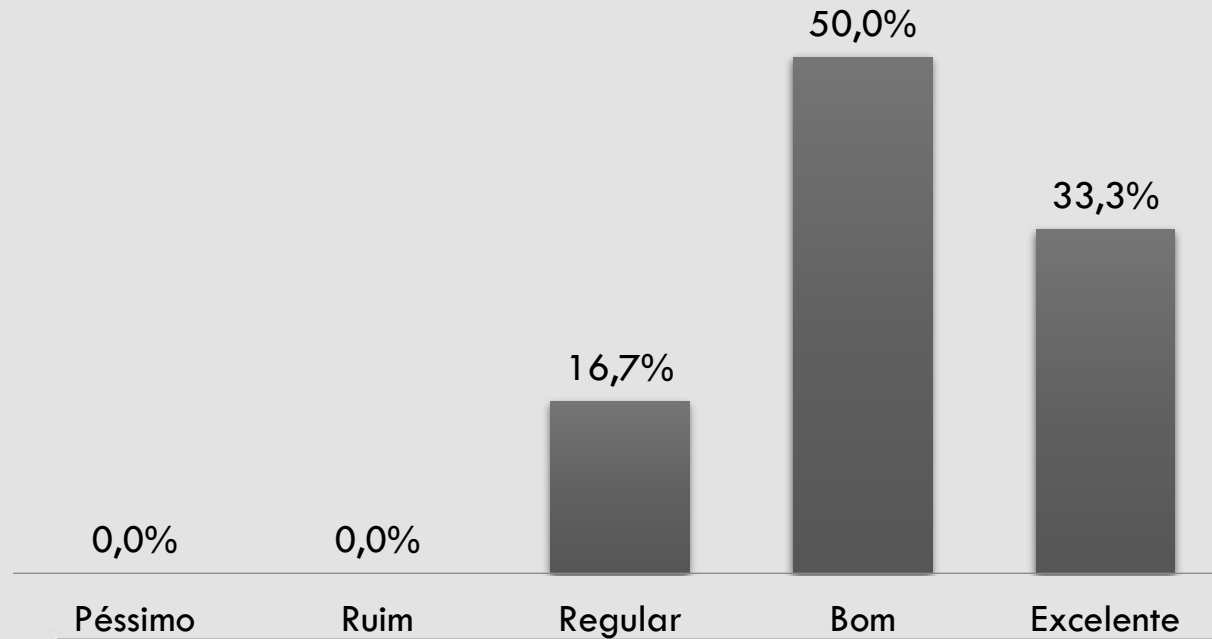
Observações:

- “Me hubiera gustado alguna oportunidad de mas networking.”
- “Hace falta hacer más sencilla la comunicación para conectarse con los asistentes, invariablemente de si son hosted buyers o general attendees.”

TEMPO

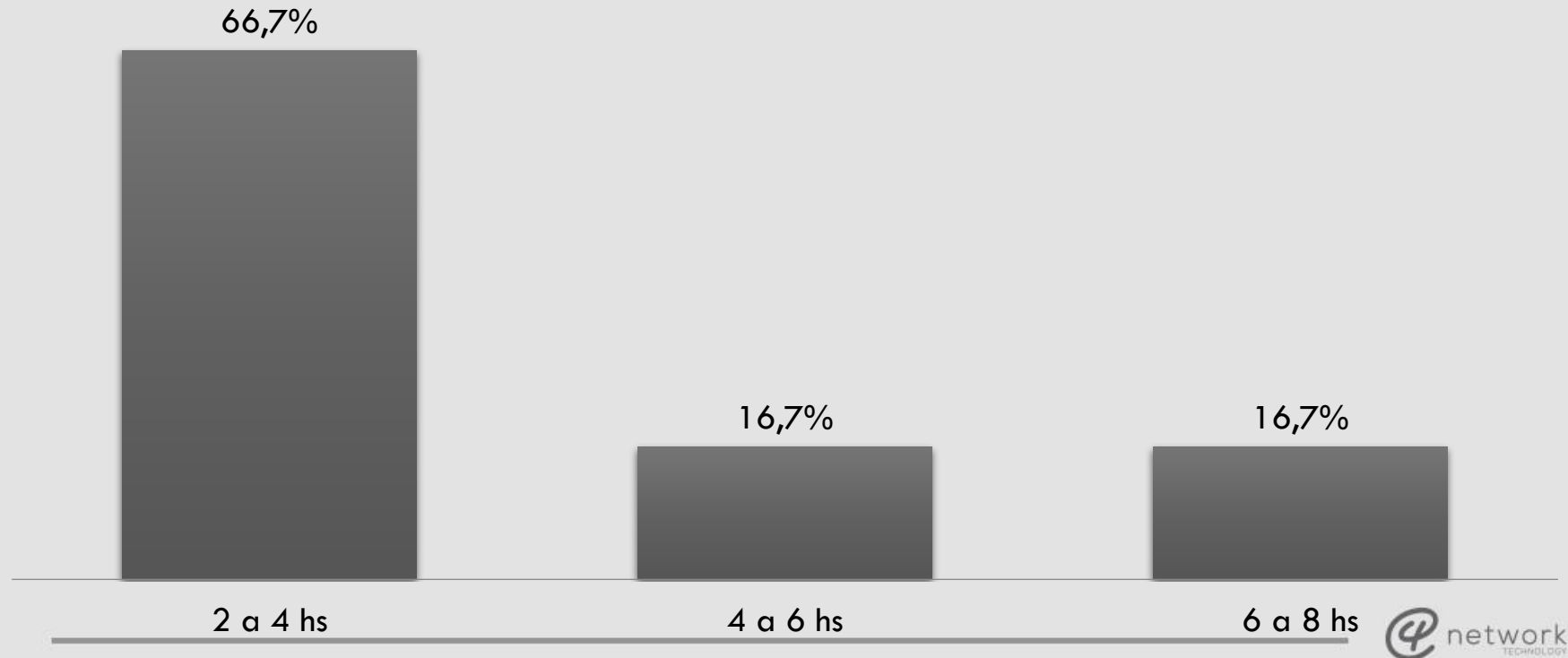


TEMPO: O QUE ACHOU DO TEMPO DE DURAÇÃO DESSE EVENTO?



TEMPO
83%

TEMPO: QUAL A DURAÇÃO DO EVENTO VOCÊ CONSIDERA IDEAL?



Observações:

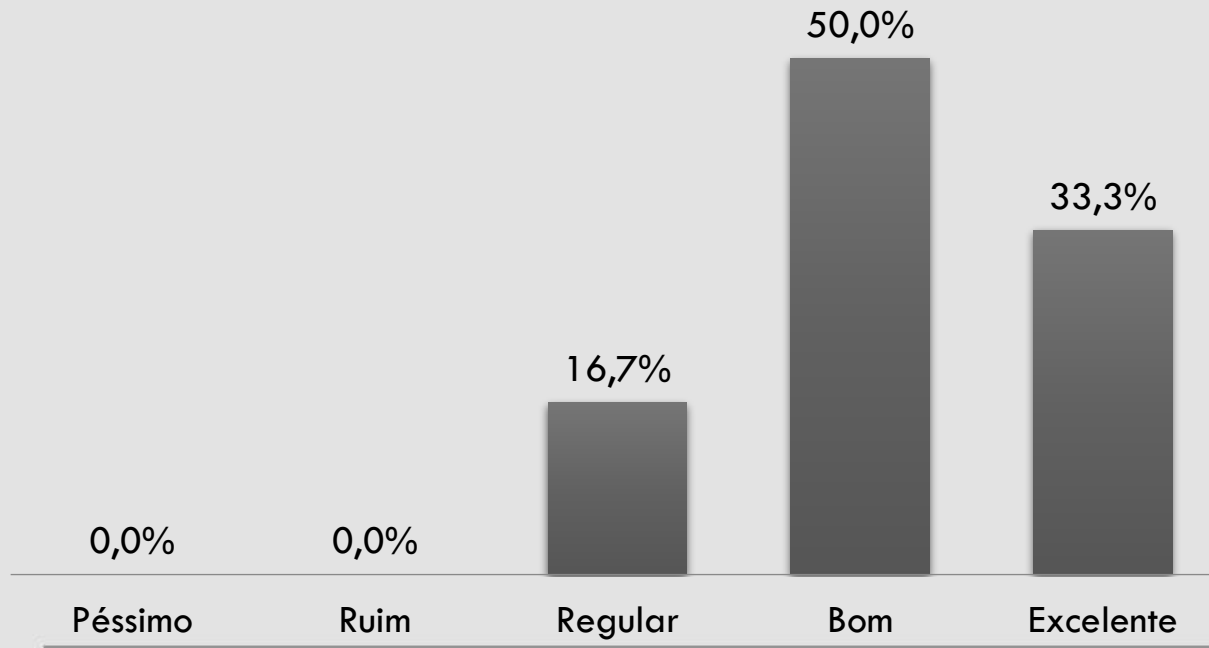
- “Por lo que se presentan varias exposiciones y para que no sea tan extenso.”
- “Es bueno que sea un evento prolongado, para que de tiempo que la gente se conecte en los espacios que tenga abiertos durante el día.”

KEYNOTE

The background is a solid dark purple. On the left side, there is a single horizontal white line. On the right side, there is a cluster of overlapping white geometric shapes, including several large L-shaped arrows pointing towards the top-left and several smaller, thinner arrows pointing in various directions. The overall aesthetic is modern and minimalist.

KEYNOTE: IGNACIO MORGADO BERNAL

KEYNOTE
83%



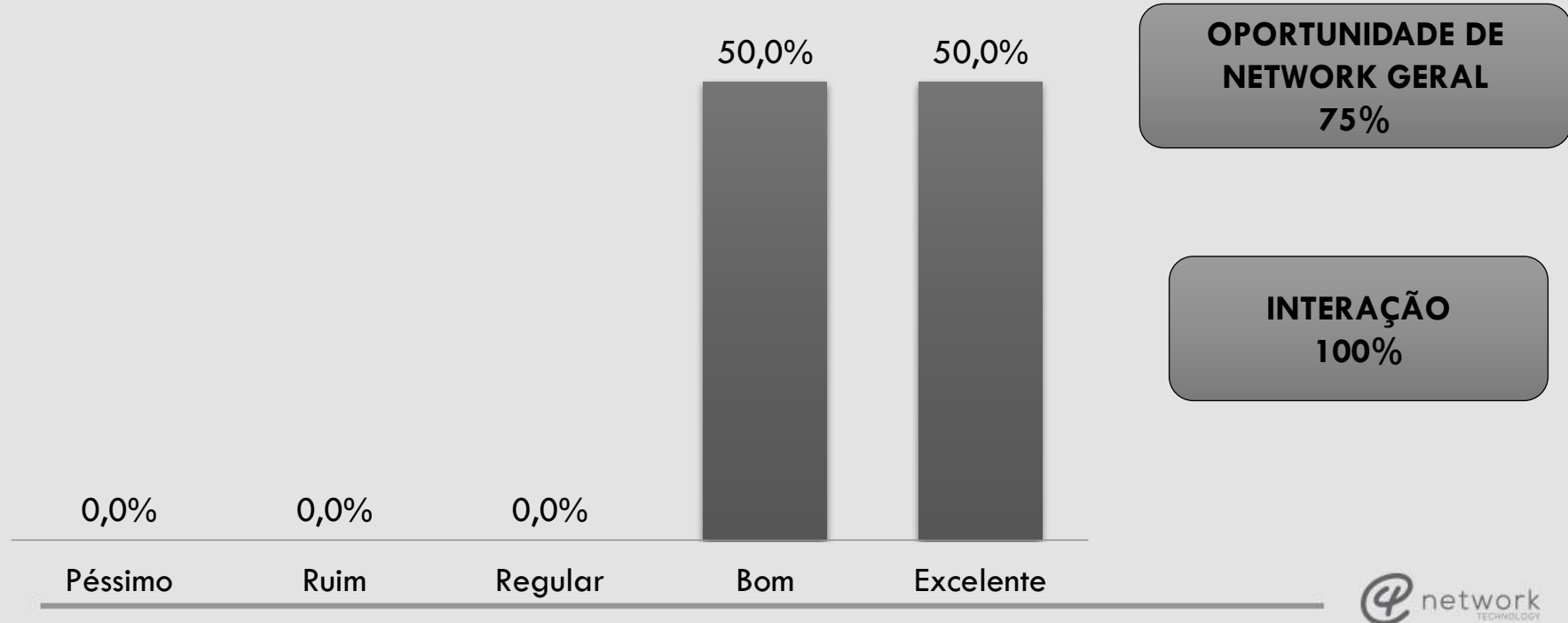
Observações:

- “Creo que no fue un tema q generara gran interes.”
- “Muy buen tema de relevancia para cualquier directivo!”

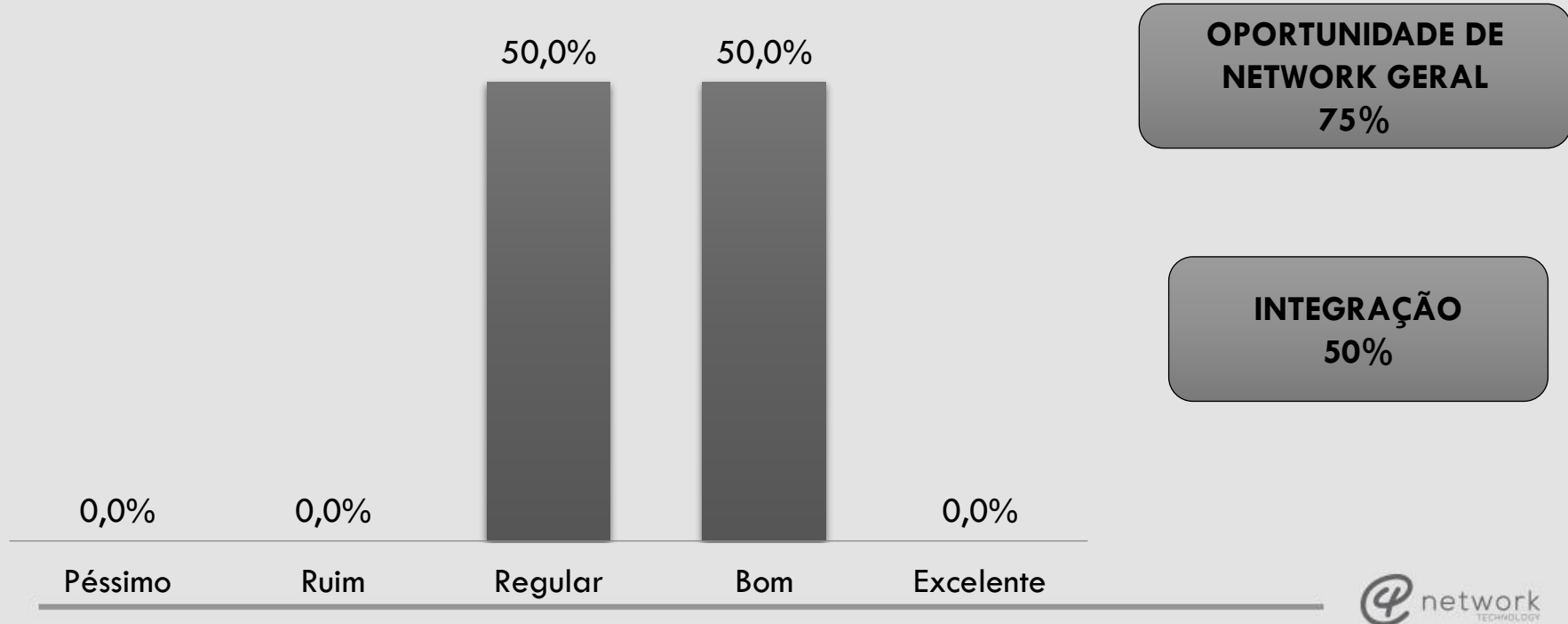
OPORTUNIDADES DE NETWORKING

The image features a dark purple background with a lighter purple horizontal band at the bottom. The title "OPORTUNIDADES DE NETWORKING" is written in a bold, white, sans-serif font, centered horizontally. To the left of the text, there is a short, thick white horizontal line. The right side of the image is decorated with several large, stylized white arrows pointing in various directions, along with thinner white lines and geometric shapes, creating a dynamic and modern aesthetic.

OPORTUNIDADE DE NETWORK: INTERAÇÃO - CHOCOLATE



OPORTUNIDADE DE NETWORK: INTEGRAÇÃO DURANTE O EVENTO



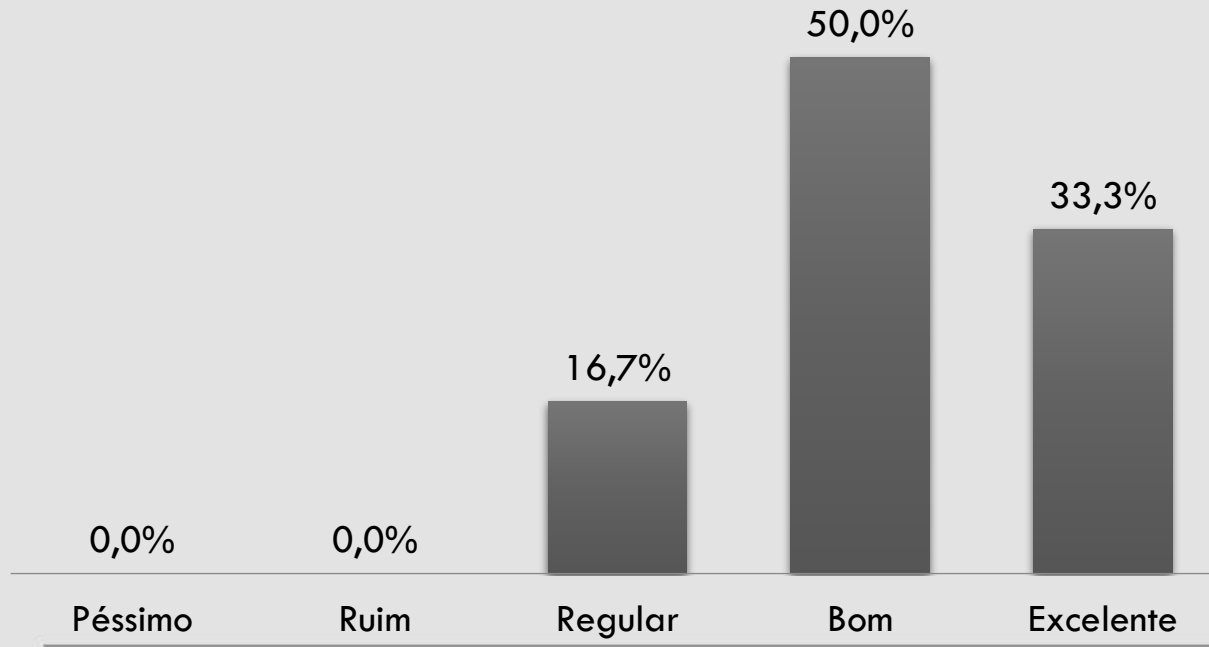
Observações:

- “Necesitamos alguna actividad para poder hacer mas networking.”

AÇÕES

AÇÕES: O QUE VOCÊ ACHOU DA AÇÃO DO FRATERNO? (DOAÇÃO DE CESTA DE ALIMENTOS)

FRATERNO
83%



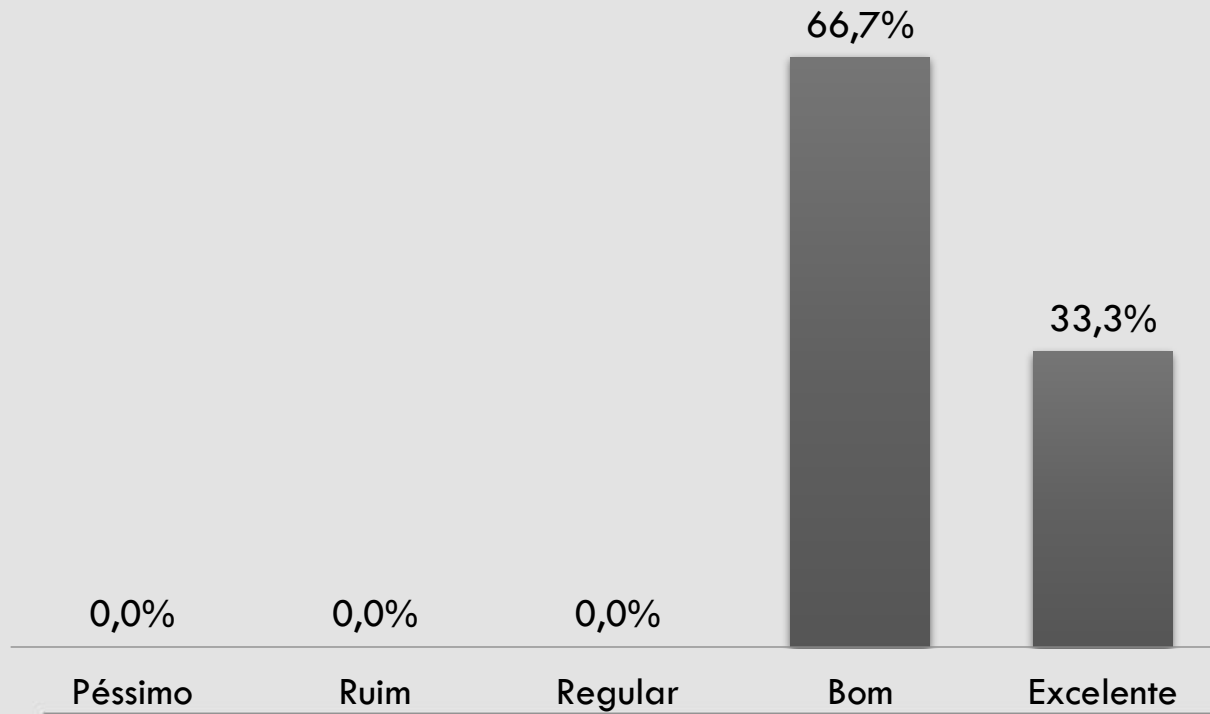
Observações:

- “No participé.”

PLATAFORMA

The image features a dark purple background. In the center, the word "PLATAFORMA" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a complex arrangement of white geometric elements: several large, thick arrows pointing in various directions (up, down, left, right, and diagonally), and numerous thin, parallel lines of varying lengths and orientations, some of which appear to be part of the arrowheads or are separate decorative strokes. The overall composition is modern and abstract.

PLATAFORMA: ACESSIBILIDADE

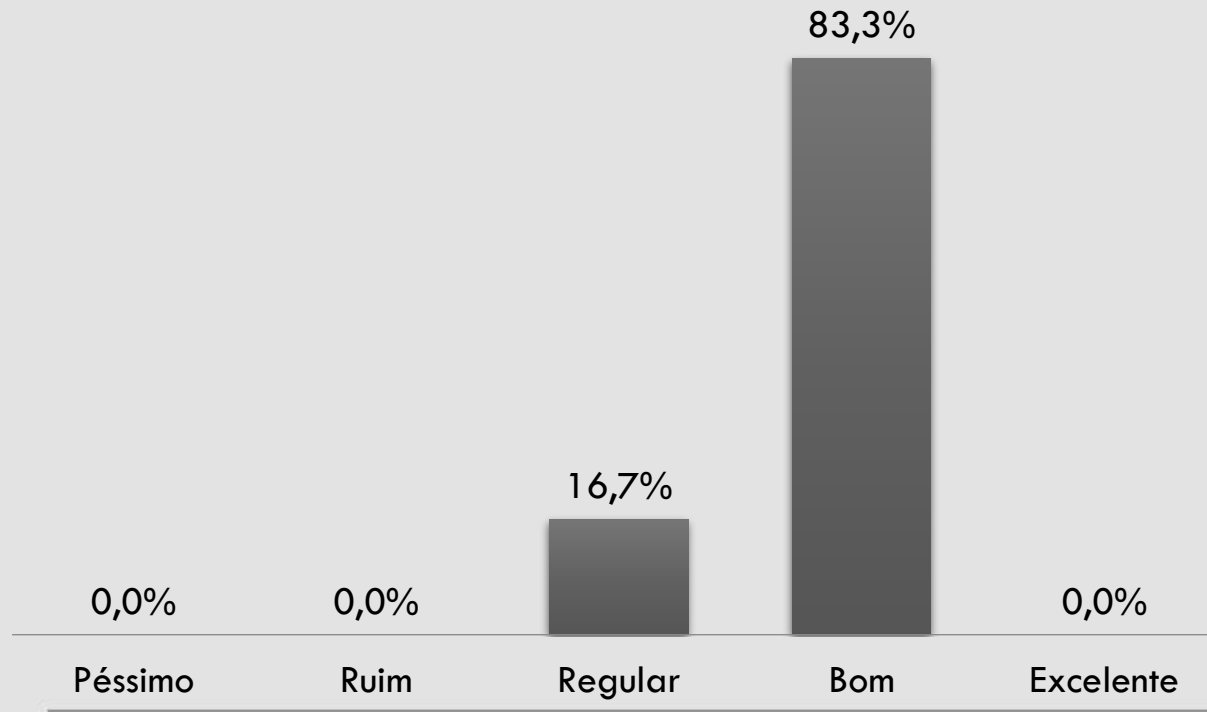


ACESSIBILIDADE
100%

APLICATIVO 4NETWORK

The background is a dark purple gradient. It features several thin, light purple diagonal lines in the upper right corner. On the left side, there is a single horizontal light purple line. The right half of the image is filled with numerous light purple arrows of varying sizes, all pointing towards the upper right, creating a sense of movement and direction.

APLICATIVO 4NETWORK: USABILIDADE



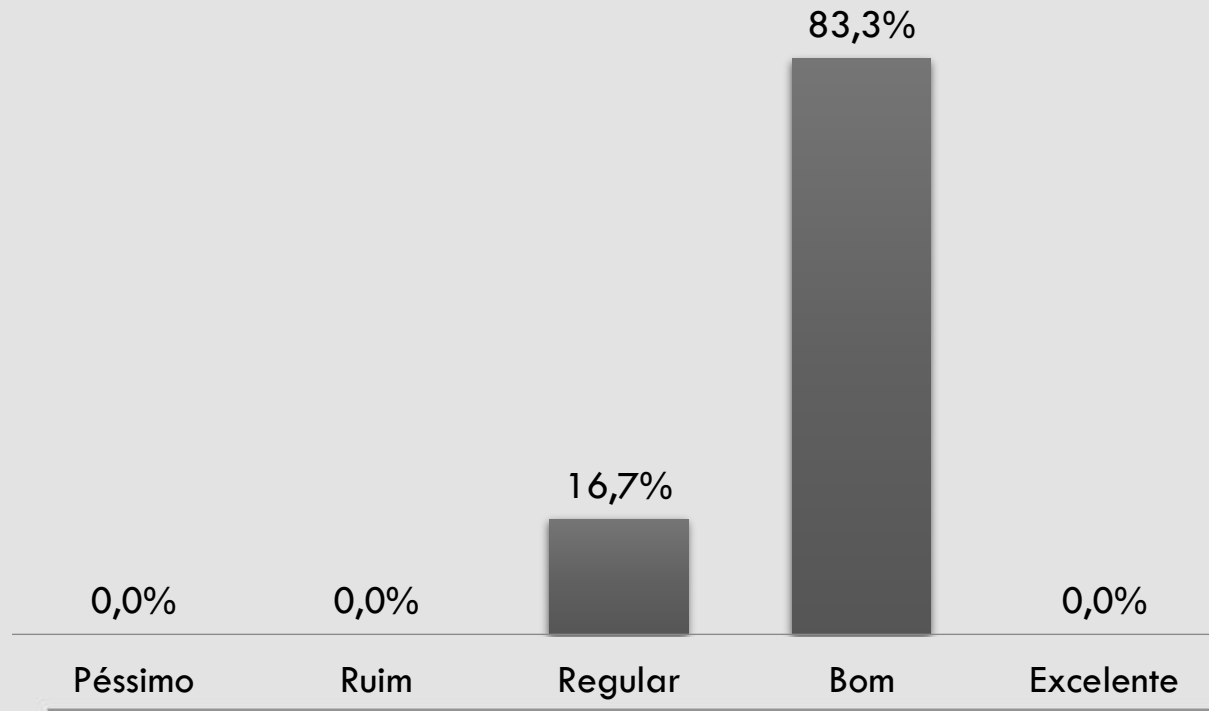
**APLICATIVO 4NETWORK
GERAL
63%**

**USABILIDADE
83%**

APLICATIVO 4NETWORK: CONTEÚDO



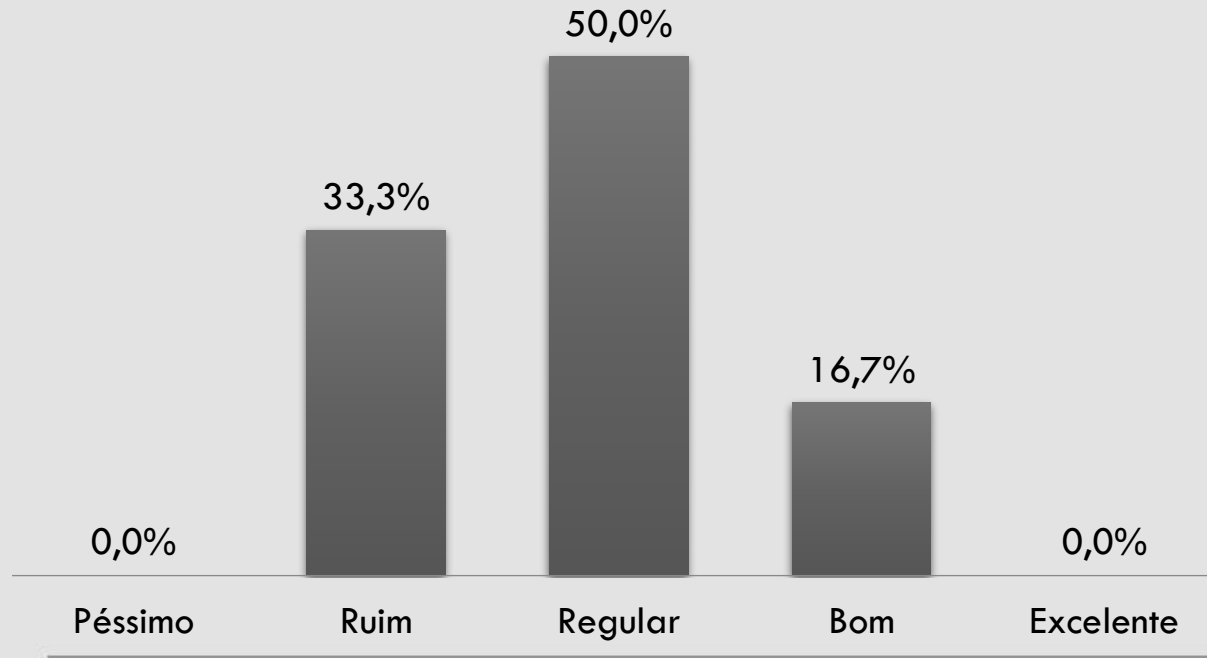
APLICATIVO 4NETWORK: INTERFACE



**APLICATIVO 4NETWORK
GERAL
63%**

**INTERFACE
83%**

APLICATIVO 4NETWORK: TROCA DE CARTÕES



**APLICATIVO 4NETWORK
GERAL
63%**

**TROCA DE CARTÕES
-17%**

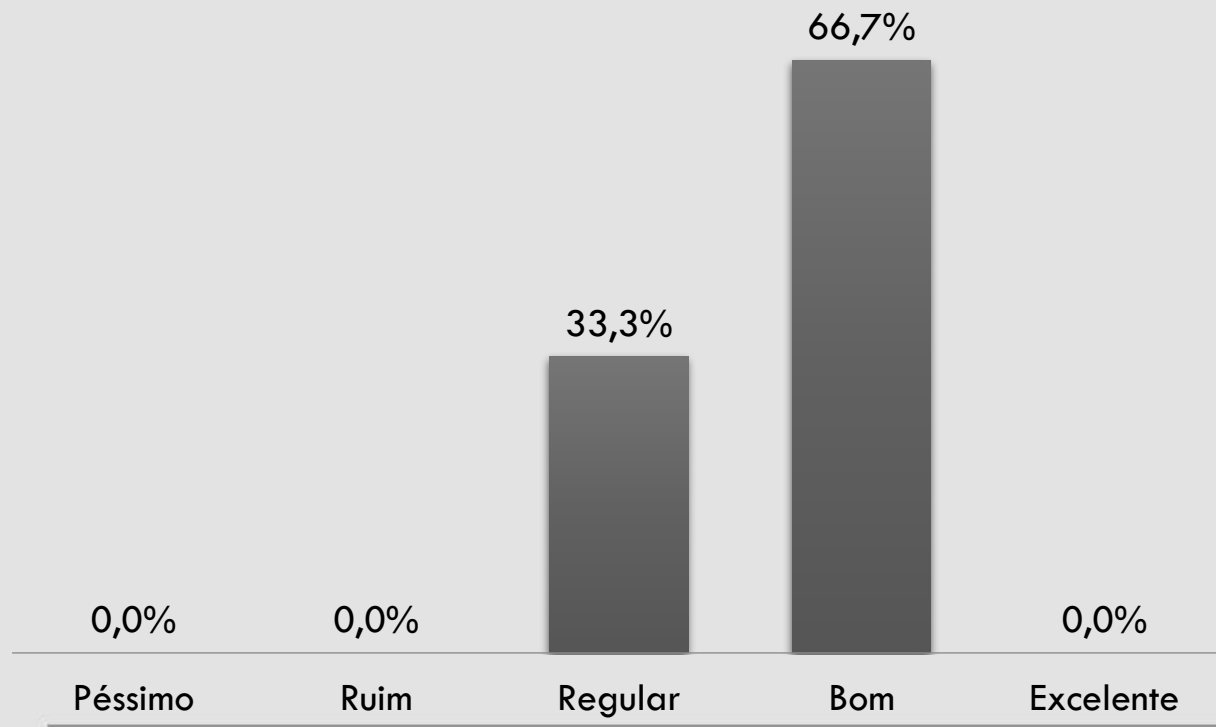
Observações:

- “No funciona en mi caso.”
- “Necesitamos lograr que los asistentes se familiaricen mas con la plataforma, es decir, abrirla con mas tiempo y que la app tenga una asistencia al ser la primera vez q se usa.”
- “Cuando intentaba intercambiar tarjetas, salía un mensaje de error en portugués. Pienso que el proporcionar esta información debería ser mandatorio con todos los registrados en el evento (hosted buyers o general attendees), ya que de otra manera el valor para nosotros como sponsors es muy bajo.”
- “Algunas de las opciones o mensajes estaban en portugues así el idioma de la app se cambiara a uno diferente. No es un problema grave por la similitud entre idiomas, pero quizás sea sencillo de ajustar.”
- “Solo estuvo habilitado a requerimiento del cliente, poca interacción en ésta funcionalidad.”

NEGÓCIOS

The image features a dark purple background. In the center, the word "NEGÓCIOS" is written in a bold, white, sans-serif font. To the left of the text, there is a short, thick white horizontal line. On the right side, there is a cluster of overlapping, semi-transparent white arrows pointing in various directions, some towards the top-left and others towards the bottom-right. Additionally, several thin white diagonal lines are scattered across the upper right portion of the image.

NEGÓCIOS: PERSPECTIVA PARA FECHAMENTO DE NEGÓCIOS



**PERSPECTIVA PARA
FECHAMENTO DE NEGÓCIOS**
67%

Observações:

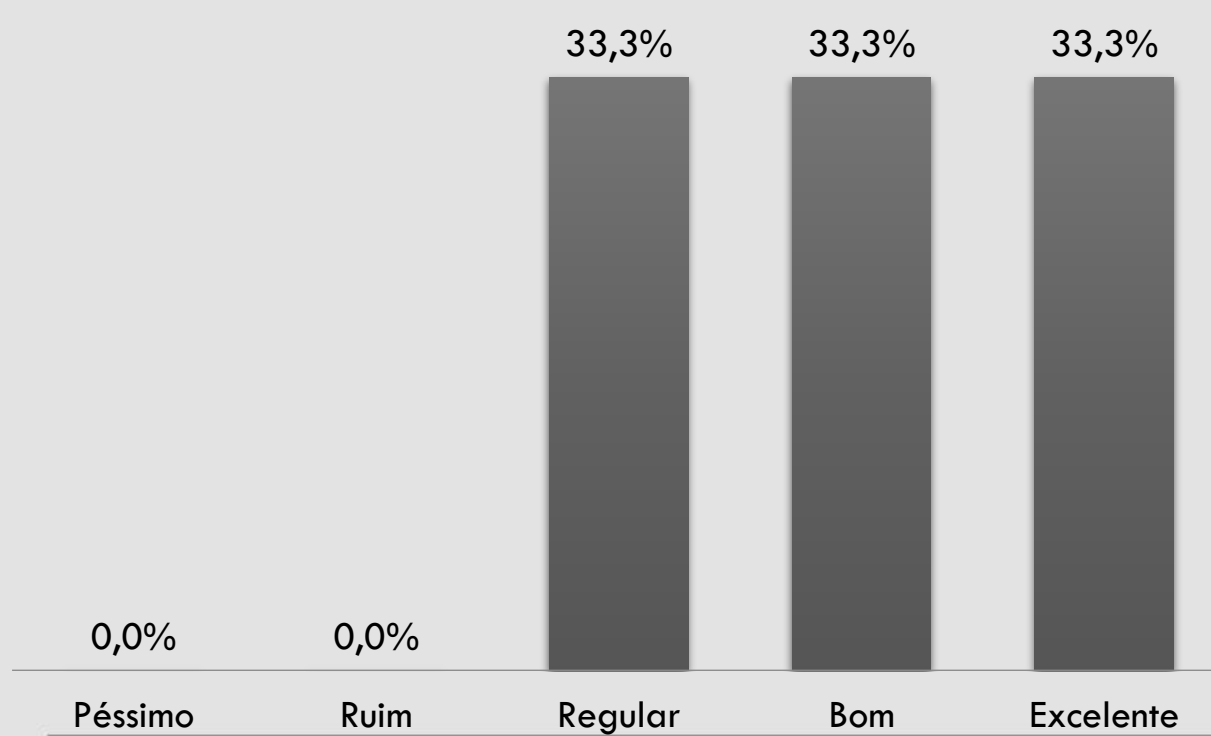
- “Falta un medio más sencillo de interacción con los usuarios, por ejemplo un link que te lleve al whatsapp de la persona que quiere contactar contigo...”
- “Quizas podrian haber mesas redondas o encuentro uno a uno para hacer algunas conversaciones mas especificas.”
- “Buena expectativa de contactos adicionales a corto plazo.”

The background is a dark purple gradient. It features several thin, light purple diagonal lines in the upper right corner. On the left side, there is a single horizontal light purple line. The right side of the image is filled with a pattern of overlapping, semi-transparent light purple arrows pointing in various directions, creating a sense of movement and network connectivity.

4CONNETWORKER

4CIO NOLA III

4CONNETWORKER 4CIO NOLA III: COMO FOI SUA EXPERIÊNCIA?

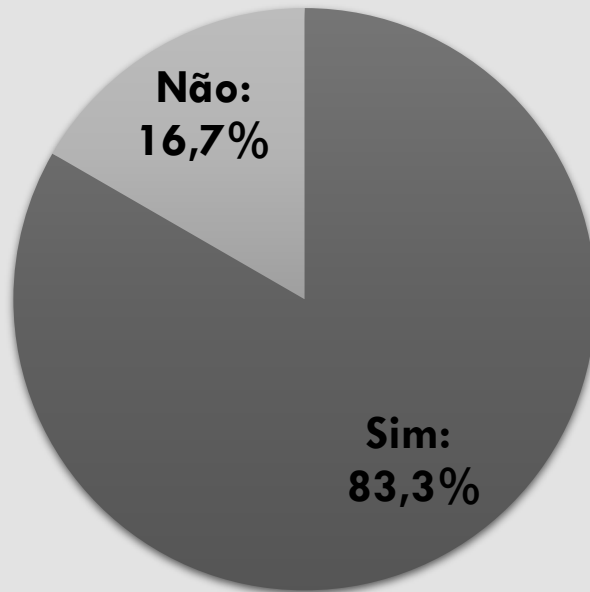


**4CONNETWORKER 4CIO
NOLA III
67%**

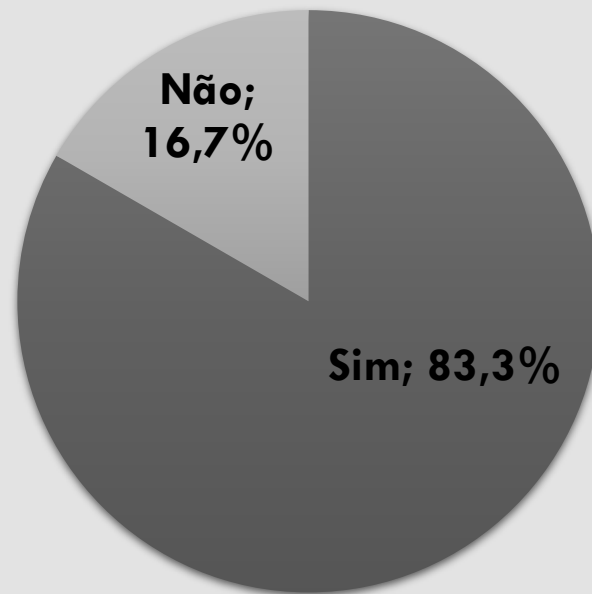
ASPECTOS GERAIS

The background is a solid dark purple. It features several abstract geometric elements: a horizontal line on the left, a diagonal line in the upper left, and a series of overlapping arrows of varying sizes and orientations on the right side. The arrows are in shades of purple, some appearing as outlines and others as solid shapes. The overall composition is modern and minimalist.

ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO 4CONNETWORKER 4CIO NOLA?



ASPECTOS GERAIS: SUA EMPRESA PATROCINARIA OUTRO EVENTO DA 4NETWORK | IT4CIO?



Observações:

- “Muy buen evento, esperamos repetirlo pronto!”